

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
KYIV NATIONAL UNIVERSITY OF TECHNOLOGIES AND
DESIGN**

National University of Uzbekistan (Tashkent, Uzbekistan);
Kazimierz the Great University in Bydgoszcz (Bydgoszcz, Poland);
Ștefan cel Mare University (Suceava, Romania);
Astana IT University (Astana, Kazakhstan);
University of Granada (Granada, Spain);
Kütahya Dumlupınar University (Kütahya, Turkey);
Polish Linguistic Institute (Warsaw, Poland);
Institute of Archaeology and Ethnography of the National Academy of Sciences of the Republic of Armenia (Yerevan, Republic of Armenia);
Vytautas Magnus University (Kaunas, Lithuania);
National University of Ostroh Academy (Ostroh, Ukraine);
Mykhailo Drahomanov Ukrainian State University (Kyiv, Ukraine);
Lviv National Music Academy named after M. V. Lysenko (Lviv, Ukraine);
V. H. Korolenko Poltava National University (Poltava, Ukraine);
Rivne State University of the Humanities (Rivne, Ukraine);
Volodymyr Hnatiuk Ternopil National Pedagogical University (Ternopil, Ukraine);
Yurii Fedkovych Chernivtsi National University (Chernivtsi, Ukraine);
Khortytsia National Educational and Rehabilitation Academy (Zaporizhzhia, Ukraine);
Ivan Ziaziun Institute of Pedagogical Education and Adult Education of the National Academy of Educational Sciences of Ukraine (Kyiv, Ukraine);
Maxym Rylskyi Institute of Art Studies, Folklore and Ethnology of the National Academy of Sciences of Ukraine (Kyiv, Ukraine);
Borys Hrinchenko Kyiv Metropolitan University (Kyiv, Ukraine);
Mariupol State University (temporarily relocated to Kyiv, Ukraine);
Khortytsia National Academy (Zaporizhzhia, Ukraine);
State Tax University (Irpın, Ukraine);
Vasyl Nazarovych Karazin Kharkiv National University (Kharkiv, Ukraine);
Semen Kuznets Kharkiv National University of Economics (Kharkiv, Ukraine);

FACULTY OF CULTURE AND CREATIVE INDUSTRIES

*Department of Performing Arts and Culture
Department of Digital Arts
Department of Tourism and Hotel and Restaurant Business
Department of Philology and Translation
Department of Physical Education and Health*



***International
Scientific and Practical
Conference
"Synergy of Tourism,
Hospitality and Creative Industries:
Science, Education, Practice"***

*Kyiv
2 April 2026*

INFORMATION LETTER

The aim of the conference is to exchange ideas and results of scientific, theoretical and practical research on the development of creative industries in the fields of performing arts, digital and artistic art design, tourism, recreation and hospitality, linguistic culture, physical activity and health in the context of the globalisation challenges of 21st century science.

Venue: Kyiv National University of Technologies and Design (Kyiv, 2 Mala Shyianovska St., Academic Council Hall, Building 1, 4th floor).

The following are invited to participate in the scientific and practical conference: scientists, doctoral students, postgraduate students, master's students, students of research institutions, higher education institutions, vocational pre-higher education institutions, as well as representatives of enterprises (including organisations).

TERMS AND CONDITIONS OF PARTICIPATION:

To participate in the conference, you must send a completed **application form** (in case of co-authorship, fill out a separate form for each participant) and **abstracts** to the organising committee by **20 March 2026** (inclusive) to the email address rkki@knuutd.edu.ua. The file name should correspond to the surname of the first speaker (for example: Shevchenko_application, Shevchenko_abstracts).

MAIN TOPICS OF THE CONFERENCE:

PLATFORM 1. (Department of Performing Arts and Culture)

1. Cultural and creative industries: trends and prospects for development in today's multicultural environment.
2. Performing arts in the space of modern creative industries: from traditions to performance.

PLATFORM 2. (Department of Digital Art)

1. Digital art and artistic transformations: visual culture in the age of digitalisation.

PLATFORM 3. (Department of Philology and Translation)

1. Linguistic and cultural aspects of intercultural communication.

PLATFORM 4. (Department of Tourism and Hotel and Restaurant Business)

1. Innovative strategies for the development of tourism and hotel and restaurant business: synergy of service, marketing and management.

PLATFORM 5. (Department of Physical Education and Health)

1. Health-saving technologies, recreation, physical activity as the basis of physical education.

Working languages of the conference: Ukrainian, English, Polish, German.

Form of participation: mixed (online/offline).

REQUIREMENTS FOR THE FORMATTING OF PRESENTATION ABSTRACTS

ORGANISATIONAL CONTRIBUTION

1. The organisational fee for all Conference participants is **300 UAH**. The fee covers administrative costs associated with producing the conference programme, holding the conference in a hybrid format, and compiling and publishing the abstracts in electronic format.
2. Payment details will be provided after the application has been received and the abstracts have been accepted by the organising committee.
3. An electronic version of the conference abstracts will be sent to the email addresses of participants specified in the applications by 1 May 2026.

CONFERENCE E-MAIL ADDRESS:

E-mail: rkki@knutd.edu.ua

Contact telephone number:

Daryna Serhiivna Cherniak,
(050) 654-07-66

chernyak.ds@knutd.edu.ua

Denys Vasyliyovych Kocherzhuk, conference coordinator
(068) 807 64 71

kocherzhuk.dv@knutd.edu.ua

The abstract should be 3 to 5 pages long in A4 format, written in Word as a file with the extension *.doc, portrait orientation, A4, font – Times New Roman, font size – 14, line spacing – 1.5, paragraph indentation – 10 mm. Margins: left – 2 cm, right – 2 cm, top – 2 cm, bottom – 2 cm.

Structure of the abstract

Structure of abstracts

The name of the section is indicated at the top left of the page.

The title of the abstract is printed in capital letters, bold type, with single line spacing in the middle of the line.

Below, after a single line space, centre the surname, first name and patronymic of the author(s); academic degree, academic/creative title; position and institution where the author works or studies.

For participants who are students of higher education institutions or postgraduate students, it is necessary to indicate the surname and initials, academic degree and academic title of the scientific supervisor.

Below, after one line space, is the text of the abstract (aligned to width).

The list of references used is formatted in accordance with the requirements of DSTU 8302:2015 'Information and documentation. Bibliographic references. General requirements and rules for compilation' and is submitted at the end of the abstract. Each item in the list must have a reference in the text in square brackets. Footnotes at the bottom of the page are not allowed. We draw the attention of authors to the fact that it is prohibited to cite in the text and include in the bibliographic lists those sources that are published in Russian in any country.

The author is personally responsible for the accuracy of the information provided.

Sample Abstract Format

Section Title

UDC

ORCID

TOPIC OF THE REPORT

Cherniak D. S., Candidate of Sociological Sciences, Associate
Professor,
Associate Professor of the Department of Performing Arts and
Culture
Kyiv National University
of Technology and Design

Keywords:

Text, text, text, text

List of sources used

- 1.
- 2.

SAMPLE OF COMPLETED REGISTRATION FORM

Surname, first name, patronymic	
Academic degree, academic title (if any)	
Position	
Place of work/study	
Surname, first name, patronymic, academic degree and academic title of the scientific supervisor (for higher education applicants)	
Topic of the report	
Section (specify the name)	