

SYLLABUS OF THE COURSE BANKING MANAGEMENT

The level of higher education is the second (master's).

Field of knowledge - 07 Management and administration.

Specialty: 072 Finance, Banking and Insurance, 071 Accounting and Taxation.

Educational program - Financial Management in Business, International Accounting and Audit Consulting.

Discipline status is required.

Teacher - Doctor of Economics Levchenko V.P, Professor of Finance and Financial and Economic Security.

1. Course annotation:

Semester 1.

Module volume: total number of hours - 90, including lectures - 12 hours, practical - 12 hours, independent work - 66 hours; number of ECTS credits - 3.

The purpose of the course: the formation of students' theoretical knowledge and practical skills in banking management, strategic, tactical, financial management in the bank, asset and liability management, banking marketing and personnel management.

Learning outcomes of the discipline:

know: the essence of bank management, the specifics of strategic and tactical banking management and their tools, systems, links and approaches to financial management in the bank, the specifics of managing assets and liabilities of the bank and their tools, the principles of selection and incentives for bank staff;

be able to: apply the regulatory framework governing banking, apply approaches to strategic, tactical, financial management in the bank, asset and liability management, banking marketing and personnel management;

have the skills to: draw up financial plans of the bank, apply methodological approaches to managing assets and liabilities of the bank, determine the optimal structure of the deposit base, develop measures for the formation of deposit resources of the bank, justify the choice of non-deposit sources, determine the amount and conditions of securities, assess the bank's credit rating, assess the attractiveness of borrowing conditions, manage the bank's loan portfolio, organize the bank's lending activities, use pricing methods for bank loans, apply methods of setting the loan rate, determine the yield and risk of securities and bank securities portfolio, manage securities portfolio bank securities, apply methods of motivating bank employees and evaluate their activities;

able to demonstrate: skills in operational, current and strategic banking management;

independently solve the implementation of banking management and complex banking and management problems.

Required training components (prerequisites): microeconomics, macroeconomics, statistics, money and credit, finance, foreign language, management, marketing, financial services market, insurance, financial management, economic analysis, banking system, banking. Necessary knowledge of the main financial categories, methods of statistical and analytical data processing, processing of literature sources.

Program learning outcomes: PRN 4, PRN 9, PRN 16.

Course content: Topic 1. The essence of bank management. Topic 2. Strategic banking management Topic 3. Tactical banking management. Topic 4. Financial management in the bank. Topic 5. Asset management of the bank. Topic 6. Bank liabilities management. Topic 7. Personnel management of the bank.

Form of final control: exam (semester 1).

Means of diagnosing learning success: individual tasks, namely: presentations, tasks and problem questions, etc., a list of questions for modular and final control, tests.

Language of instruction: Ukrainian.

2. Assessment :

Distribution of points received by applicants for higher education

Exam

Ongoing assessment and independent work							MK	Exam	Total
T1	T2	T3	T4	T5	T6	T7			
10	10	10	10	10	10	10	20	10	100

* - 50% of points are allocated for VTS (for each topic);

** - the number of modular (test) controls and points is determined by the teacher.

Distribution of points in the course

Activities evaluated in points	T1	T2	T3	T4	T5	T6	T7	Total
Execution and protection practical work	6	7	7	7	7	7	4	45
Individual tasks	-	4	-	-	4	2	-	10
Presentations (essays, exercises, etc.)	-	-	15		-	-	-	15
Current control (by topic)	2	3	3	-			-	8
Modular control	12							12
Exam	10							10
Total in the course								100

Exam evaluation criteria.

Task	Scores
Theoretical questions (2*1 point)	2
Test (6*0,5 point)	3
Problem (1*5 point)	5
Exam	10

Compliance with the scales for assessing the quality of learning material

Score on the national scale	Points	Assessment on the ECTS scale	Definition
excellent / passed	90-100	A	Excellent (outstanding performance without errors)
good / passed	82-89	B	Very good (above the average standard but with minor errors)
	74-81	C	Good (generally sound work with some errors)
satisfactory / passed	64-73	D	Satisfactory (fair but with significant shortcomings)
	60-63	E	Fair (performance meets the minimum criteria)
unsatisfactory / failed	35-59	FX	Fail (some more work required before the credit can be awarded)
	0-34	F	Fail (considerable further work is required)

3. Course policy:

3.1 Mandatory observance of academic integrity by students, namely:

independent performance of all types of work, tasks, forms of control provided by the work program of this discipline;

3.2 references to sources of information in the case of the use of ideas, developments, statements, information;

3.3 compliance with the legislation on copyright and related rights;

3.4 providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

3.5 To obtain a positive grade in the discipline it is necessary to obtain a minimum number of points for each work (topic) and test control.

3.6 In case of untimely performance of works by the student, he is sent for reassignment.

3.7 Postponement of submission / re-submission: - for valid reasons (hospital, academic mobility, etc.) - work is evaluated according to the level of performance; - without good reason - the work is evaluated on the minimum points.

3.8 When plagiarism is detected, the work is returned for revision, and then re-evaluated for the minimum scores.

3.9 In case of skipping classes: - for good reasons (hospital, academic mobility, etc.), the student passes the assignments and work during the semester or at the end of the semester; - without good reason, the student is sent for reassignment.

3.10 The student has the right to appeal against the assessment and protection of rights and interests by ensuring the avoidance of subjectivity and avoidance of contradictions in the process of assessing learning outcomes. The appeal is denied in cases of absence from the exam without good reason.