

SYLLABUS OF THE COURSE

BUSINESS ECONOMICS

Level of higher education first (bachelor's)

Specialty 071 Accounting and Taxation, 072 Finance, Banking and Insurance, 073 Management, 075 Marketing, 076 Entrepreneurship, Trade and Exchange Activities, 081 Law, 241 Hotel and Restaurant Business, 242 Tourism, 281 Public Administration

Educational Program Accounting and Taxation, Finance, Banking and Insurance Tourism Business, Management, Marketing, Business and Commercial Activities, Entrepreneurship in Hotel and Restaurant Business, Business and Legal Activities, Tourism, Public Administration

Discipline status required.

Teacher (s) of the Department of Economics and Services: Denisenko MP, Professor of the Department, Shatskaya ZY, Associate Professor.

1. Course abstract

Semester (s): 2.

Volume of the module: total number of hours – 120 of them: lectures – 12 hours, practical – 12 hours, independent work – 96 hours; number of ECTS credits – 4,0.

The purpose of the course is to master the competencies of forming in students a system of theoretical and practical knowledge about the categories, concepts, mechanisms of economic activity of the enterprise in the system of national economy.

Learning outcomes of the discipline:

know: how to preserve moral, cultural, scientific values and increase the achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology, use different types and forms of physical activity for active recreation and a healthy lifestyle; economic bases of functioning of the enterprises in modern economic conditions, methods of an estimation of production resources of the enterprise (fixed assets, current assets), definition of expenses and results of economic activity of the enterprise;

be able to: use modern sources of economic, social, managerial, accounting information for the preparation of official documents and analytical reports; independently identify problems of economic nature in the analysis of specific situations, suggest ways to solve them; to conduct an economic analysis of the functioning and development of economic entities, assessment of their competitiveness;

have the skills: implementation of economic calculations; make informed decisions;

able to demonstrate: ways of motivational influence that ensure effective management.

Required educational components (prerequisites, co-requisites, post-requisites): macro, microeconomics, ethics and business culture, higher and applied mathematics, philosophy, political science and sociology.

Course content: Topic 1. Fundamentals of entrepreneurship. Topic 2. Fixed assets of the enterprise. Topic 3. Working capital of the enterprise. Topic 4. Enterprise staff, productivity and wages. Topic 5. The costs of the enterprise. Topic 6. Financial and economic results of economic entities.

Forms of final control: credit (semester 2).

Means of diagnosing learning success: individual tasks, exercises, list of questions, sets of test tasks for thematic and final controls.

Language of instruction: Ukrainian, English.

2. Evaluation

Distribution of points received by students Distribution of points received by students (credit semester 2)

| Поточне оцінювання та самостійна робота* | | | | | | MK1 | MK2 | Sum |
|--|----|----|----|----|----|-----|-----|-----|
| T1 | T2 | T3 | T4 | T5 | T6 | | | |
| 13 | 14 | 13 | 13 | 14 | 13 | 10 | 10 | 100 |

Distribution of points in the discipline semester 2

| Types of evaluation | T1 | T2 | T3 | T4 | T5 | T6 | Total |
|---|----|----|----|----|----|----|------------|
| Speech at the seminar | 3 | 4 | 3 | 3 | 4 | 3 | 20 |
| Graphic works | - | - | - | - | - | - | - |
| Presentations (essays, exercises, etc.) | 10 | 10 | 10 | 10 | 10 | 10 | 60 |
| Modular, current control | | | | | | | 20 |
| Total from the discipline | | | | | | | 100 |

Exam evaluation criteria

The exam is conducted through the Modular environment of the educational process KNUTD in the form of tests of final control. 30 questions of 0.33 points were passed for the exam for each correct answer.

Compliance with the scales for assessing the quality of learning material

| Score on the national scale for the exam, KP, KR / credit / | Score in points | Assessment on the ECTS scale | Explanation |
|---|-----------------|------------------------------|---|
| Excellent / credited | 90-100 | A | Perfectly (excellent performance with only a small number of errors) |
| Good / credited | 82-89 | B | Very good (above average with multiple errors) |
| | 74-81 | C | Fine (in general correct execution with a certain number of significant errors) |
| Satisfactory / credited | 64-73 | D | Satisfactorily (not bad, but with a significant number of shortcomings) |
| | 60-63 | E | Enough (performance meets minimum criteria) |
| Unsatisfactory / not credited | 35-59 | FX | Unsatisfactorily (with the possibility of re-assembly) |
| | 0-34 | F | Unsatisfactorily (with mandatory re-study of the discipline) |

3. Course policy:

3.1 Mandatory observance of academic integrity by students, namely:

- independent performance of all types of work, tasks, forms of control provided by the working program of this discipline;
- links to sources of information in the case of the use of ideas, developments, statements, information;
- compliance with the legislation on copyright and related rights;

- providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

3.2 To obtain a positive grade in the discipline it is necessary to obtain a minimum number of points for each completed practical task and two modular tests.

3.3 In case of untimely performance of works it is allowed to finish them within time, before passing of modular control on discipline.

3.4 Postponement of delivery / re-submission:

- allowed for good reasons (hospital, academic mobility, etc.) without reducing scores for each completed practical task and two modular controls;

- without good reason is evaluated by 1 point below for each completed practical task and two modular controls.

3.5 When plagiarism is detected, the completed practical tasks of the student are not credited. He has the opportunity to retake them, but with a reduction of the score by 50% of the score for each completed practical task.

3.6 Missed practical classes and failed module tests are completed by the student within the semester in which the discipline is taught, by separate agreement with the teacher. Postponement of the deadline for submission of works is in accordance with paragraph 3.4 of the syllabus.

3.7 An appeal by a student of the final grade in the discipline is allowed. Its review is submitted for consideration to a specially created commission at the department consisting of the head and 2 teachers of the department.