

COURSE SYLLABUS

Global strategic management

Degree of higher education – third (educational and scientific)

Specialty – 073 Management

Educational program – Management

Course status – compulsory

Instructor: Head of the Department of Management and Public Administration Kasych A.

1. Course description:

Semester(s): 2.

Scope: total number of hours – 120, including: lectures – 20 hours, practical – 20 hours, independent work – 80 hours; number of ECTS credits – 4.

The purpose of the course is to master the competencies of search, processing and evaluation, as well as analysis and synthesis of information, processes and phenomena that occur in the global economy; ensuring the quality of management decisions to develop a strategy for the development of companies in conditions of international competition.

Learning outcomes of the course:

know: modern ways and situations of application of scientifically based concepts, methods and tools of global strategic management;

be able to: solve problems on the basis of their theoretical understanding; provide effective support to students during teaching, mentoring; to form own style of scientific and pedagogical activity and professional communication; apply the acquired knowledge in scientific and practical activities; define strategic development goals and organize their implementation in a global context;

able to demonstrate: skills of strategy development for global corporations, strategic analysis of companies in conditions of international competition;

solve independently the ability to demonstrate the ability to communicate adequate to the communicative situation based on knowledge of intercultural differences; the ability to independently decide, interpret and relate the facts of cultural and social life, taking into account the socio-psychological features of the communicative behavior of the media; ability to work in a group to implement research results; implementation of management decisions.

Required educational components (prerequisites, co-requisites, post-requisites): quality management, strategic management, decision theory, project management, competition policy.

Course content: Topic 1. Patterns and principles of global economy. Topic 2. Global companies and their role in modern international business. Topic 3. Formation of global strategic management. Topic 4. Theoretical basis of global strategic management. Strategic management in international corporations. Topic 5. Strategic management of production activities in international companies. Strategic recruitment of international companies. Topic 6. Personnel management systems in international companies. Topic 7. Current trends in the global economy and prospects for corporate governance in the world's largest companies.

Forms of final control: exam (semester 2).

Tools for diagnosing learning Ukrainian, English.

2. Assessment:

Distribution of points received by applicants for higher education

Ongoing assessment and independent work								MC	Exam	Total
T1	T2	T3	T4	T5	Presentations	T6	T7			
7	3	3	8	13	15	13	18	10	10	100

Distribution of points in the course

Activities evaluated in points	T1	T2	T3	T4	T5	T6	T7	Total
Speech at a practical lesson	2	3	3	3	3	3	3	20
Individual tasks (creative works, exercises, situational tasks)	5	-	-	5	5	10	10	35
Presentations, essays	-	-	15			-	-	15

Ongoing control (by topics)	-	-	-	-	5	-	5	10
Modular control	10				-	-	-	10
Exam	10							10
Total in the course								100

Exam evaluation criteria:

Written exam – 10 points, including: testing – 3 points, full answer to a theoretical question – 3 points, solving a practical situation – 4 points.

Compliance with the scales for assessing the quality of learning material

Score on the national scale	Points	Assessment on the ECTS scale	Definition
excellent / passed	90-100	A	Excellent (outstanding performance without errors)
good / passed	82-89	B	Very good (above the average standard but with minor errors)
	74-81	C	Good (generally sound work with some errors)
satisfactory / passed	64-73	D	Satisfactory (fair but with significant shortcomings)
	60-63	E	Fair (performance meets the minimum criteria)
unsatisfactory / failed	35-59	FX	Fail (some more work required before the credit can be)
	0-34	F	Fail (considerable further work is required)

3. Course policy:

3.1 Mandatory observance of academic integrity by higher education students, namely:

- independent performance of all activities, tasks, forms of control provided by the working program of this course;
- references to the sources of information if ideas, developments, statements, information are used;
- compliance with the legislation on copyright and related rights;
- providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

3.2. Recognition of learning outcomes obtained in non-formal education, if they correspond to the program learning outcomes, in the amount of 10 points, is allowed. Applicant for higher education applies with a statement, which is accompanied by documents, confirming the results of studies (diplomas, certificates, educational programs, etc.). In case of enrollment of a separate content module / modules of the discipline, the applicant is released from performing of the relevant tasks, receiving the maximum score for them in accordance with the rating system of evaluation of this discipline.

3.3. Obtaining a minimum grade in the discipline is possible in case that the practical / laboratory works are performed in full and all types of control on each topic are completed.

3.4. In case of late performance of works (without good reasons) the assessment for the relevant type of works

is reduced by one point for each overdue academic week, but not more than the maximum number of points for this work.

3.5. Postponement of delivery/retaking:

- for good reasons (sick leave, academic mobility, etc.) is possible without reducing the maximum score for works in case of prior notice of the reason for the delay (confirmed by the relevant document (certificate)) and deadline for postponement the delivery of work to the instructor personally or through the head of the group;
- without good reasons the work is evaluated with a decrease in the maximum score and the grade in the discipline can not be higher than "satisfactory".

3.6. In case of detection of manifestations of academic dishonesty, plagiarism, the student is obliged to perform the task again in compliance with the established requirements and with a decrease in the maximum score.

3.7. Missed classes are subject to practice individually or by a group of students on the application and on terms, agreed with the teacher.

3.8. Assessment appeal is made on the application of the applicant by forming a commission of three persons from the lecturers of the department and the mandatory presence of the head of the department, which accepts and evaluates the work of the applicant, a grade for which the applicant appeals.