

SYLLABUS OF THE COURSE
Innovative entrepreneurship

Level of higher education: first (bachelor).

Speciality – 076 Entrepreneurship, trade and exchange activities

Educational program – Entrepreneurship and commercial activity.

Discipline status – obligatory.

Lecturer: doctor of economics Haustova E.B., associate professor of entrepreneurship and business department.

1. Course annotation

Semester: 6.

Module volume: total number of hours – 90, of them: lectures – 24 hours, practical – 36 hours, individual work – 30 hours; number of ECTS credits – 3.

The purpose of the course – acquiring knowledge about current trends and types of economic development; problems of social conversion of the economy and management of this process; the essence of innovative entrepreneurship and its decisive influence on the development of productive forces; basic provisions of the organization and methods of innovation management; principles and methods of creating new innovative enterprises and organizations.

The results of discipline' studying:

to know: forms of innovative entrepreneurship, features of management of small innovative enterprises as subjects of innovative business; to understand the essence of the infrastructure of the innovative market and technology transfer in innovative entrepreneurship;

be able to apply: approaches of strategic management of an innovative enterprise and methods of innovation management (decision-making on the creation and operation of innovative projects in business structures);

to solve independently: tasks on building new innovative enterprises and selection of innovative projects and separate objects of intellectual property.

Required training components (prerequisites, co-requisites, post-requisites): macro- and microeconomics, enterprise economics, management, marketing, finance, business organization in the field of services, raising and evaluating capital, assessing business efficiency, forecasting market conditions and risks.

Course content: Topic 1. Formation and development of the theory of innovative entrepreneurship. Topic 2. Motives, contradictions and incentives of the development of innovative entrepreneurship. Topic 3. The essence of innovative entrepreneurship. Innovative entrepreneurship: creativity, commercialization, ecosystem. Topic 4 The role of innovative entrepreneurship in building a model of innovative economic development. Topic 5. Organizational forms of innovation. Topic 6. Intellectual property management in innovative entrepreneurship. Topic 7. Innovation cluster as a new component of regional ecosystems. Global business ecosystem in the conditions of openness of innovations. Topic 8. The impact of state regulation of innovative entrepreneurship on the competitiveness of the economy.

Forms of final control: exam (semester 6).

Tools for diagnosing studying success: individual tasks, exercises, list of questions, sets of test tasks for thematic and final controls.

Language of studying: Ukrainian

2. Assessment:

Distributions of points received by students

Current assessment and individual work									Sum	
T1	T2	T3	T4	T5	T6	T7	T8	MC	Exam	
6	10	11	11	15	8	4	5	20	10	100

Distribution of points in discipline

Types of works, assessed in points	T1	T2	T3	T4	T5	T6	T7	T8	Total
Speech at practical lesson/ execution of home tasks	6	6	6	6	6	6	4	5	45
Abstracts	-	4	-	-	4	2	-	-	10
Presentations	-	-	5	5	5	-	-	-	15
Modular control	20								20
Exam									10
Total of discipline									100

Exam assessment criteria:

Exam is conducted in the form passing test survey and solving practical problems, which is estimated from 0 to 10 points.

Number of test questions - 20. Each correct answer is worth 0.2 points.

Maximum number of points is 4.

Number of practical tasks - one with a maximum score of 6 points.

Total maximum score is 10 points.

Compliance with the scales for assessing the quality of learning material

Score on a national scale for exam, TP, CW / offset /	Score in points	Evaluation on the ECTS scale	Explanation
Perfectly/credited	90-100	A	Perfect (excellent performance with only a small number of mistakes)
Good/credited	82-89	B	Very good (above average with several mistakes)
	74-81	C	Good (in general correct execution with a number of significant mistakes)
Satisfactorily / credited	64-73	D	Satisfactorily (not bad, but with a significant number of mistakes)
	60-63	E	Enough (execution meets the minimum criteria)
Unsatisfactorily / not credited	35-59	FX	Unsatisfactorily (with the possibility of reassembly)
	0-34	F	Unsatisfactorily (with mandatory re-study of the discipline)

3. Course policy:

3.1. Mandatory observance of academic integrity by students, namely:

- independent execution of all types of work, tasks, forms of control provided by the work program of this discipline;
- links to sources of information in the case of the use of ideas, developments, statements, information;
- compliance with the law on copyright and related rights;
- providing reliable information about the results of their own educational activities, used research methods and sources of information.

3.2. In order to obtain a minimum positive grade from the discipline it is necessary to execute all practical works, actively participate in practical classes and pass modular controls.

3.3. In case of untimely performance of works the student can pass the work with the loss of one point for lateness, but not later than the end of the module.

3.4. Postponement of the deadline for submission of works:

- for valid reasons - (hospital, academic mobility) takes place without reducing the number of points;
- without valid reasons is assessed with the reduction of 1 point.

3.5. When plagiarism is detected, the work should be redone and may be assessed with the score equal to 50% of the maximum score for this work.

3.6. Student can work off missed practical classes on the following practical classes, having received an additional task for the missed lesson.

3.7. If a student does not agree with the assessment for his work, he has the right to appeal it, providing convincing evidence of its correctness.

3.8. Additional points can be credited to the applicant based on the results of informal education (participation in conferences, writing a scientific article, registration for a competition of scientific work, participation in subject competitions).