

COURSE SYLLABUS

Innovation management

Degree of higher education – first (bachelor)

Specialty – 073 Management

Educational program – Management

Course status – compulsory

Instructor(s) of the Department of Management and Public Administration: Nevmerzhytska S.M., Associate Professor

1. Course description:

Semester(s): 6.

Scope: total number of hours – 90, including: lectures – 12 hours, practical – 24 hours, independent work – 54 hours; number of ECTS credits – 3.

Course objectives – mastering competencies, use of information and communication technologies for search, processing, analysis and use of information from various sources; mastering modern theoretical foundations and practical skills of innovative activity management of the organization; gaining the ability to analyze the results of the organization activity, compare them with the factors of external and internal environment and apply knowledge in practical situations.

Learning outcomes of the course:

know: management methods to ensure the effectiveness of the organization activity; innovation management methodology and tools; economic essence of the main categories of innovation theory; tasks, principles and essence of the main stages of innovation management both at the level of the enterprise and the country in general; features of information support of innovative activity of the enterprise; features of regulation and state support of innovation processes in Ukraine and abroad;

be able to: initiate, develop and implement innovations at various levels of management and administration; act autonomously and be independent in planning and implementing projects at a professional level; generate and pre-select commercially attractive innovative solutions; make a reasonable choice of financial sources, involved in innovative purposes; determine the timing of realization of innovative projects by building network schedules; determine the scientific and technical level of innovative products; select the option of investing individual projects based on the calculation of relevant indicators, that indicate the investment attractiveness of the project; select relevant information on the effects of internal environmental factors, analyze and summarize it in relevant documents; identify threats and opportunities for the impact of internal and external factors of activity of enterprises;

able to demonstrate: perform research individually and or in a group under the guidance of a leader;

solve independently: correctly formulate the mission and goals of the enterprise or its divisions, using information about the activities of the enterprise and its environment with the help of established rules.

Required educational components (prerequisites, co-requisites, post-requisites): Management, Operational management, Marketing, Strategic management.

Course content: Topic 1. The essence of the concepts of innovation management. Topic 2. Innovative activity as an object of management. Topic 3. State support of innovative processes. Topic 4. Organizational forms of innovative activity. Topic 5. Management of innovative development of the organization. Topic 6. Innovation project management. Topic 7. Evaluating the effectiveness of innovative activities of the organization.

Forms of final control: exam (semester 6).

Tools for diagnosing learning Ukrainian, English..

2. Assessment:

Distribution of points received by applicants for higher education

Ongoing assessment and independent work								MC	Exam	Total
T1	T2	T3	T4	T5	Presentations	T6	T7			
7	3	3	8	13	15	13	18	10	10	100

Distribution of points in the course

Activities evaluated in points	T1	T2	T3	T4	T5	T6	T7	Total
Speech at a practical lesson	2	3	3	3	3	3	3	20
Individual tasks (creative works, exercises, situational tasks)	5	-	-	5	5	10	10	35
Presentations, essays	-	-	15			-	-	15
Ongoing control (by topics)	-	-	-	-	5	-	5	10
Modular control	10				-	-	-	10
Exam	10							10
Total in the course								100

Exam evaluation criteria:

Written exam – 10 points, including: testing – 3 points, full answer to a theoretical question – 3 points, solving a practical situation – 4 points.

Compliance with the scales for assessing the quality of learning material

Score on the national scale	Points	Assessment on the ECTS scale	Definition
excellent / passed	90-100	A	Excellent (outstanding performance without errors)
good / passed	82-89	B	Very good (above the average standard but with minor errors)
	74-81	C	Good (generally sound work with some errors)
satisfactory / passed	64-73	D	Satisfactory (fair but with significant shortcomings)
	60-63	E	Fair (performance meets the minimum criteria)
unsatisfactory / failed	35-59	FX	Fail (some more work required before the credit can be)
	0-34	F	Fail (considerable further work is required)

3. Course policy:

3.1 Mandatory observance of academic integrity by higher education students, namely:

- independent performance of all activities, tasks, forms of control provided by the working program of this course;
- references to the sources of information if ideas, developments, statements, information are used;
- compliance with the legislation on copyright and related rights;
- providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

3.2. Recognition of learning outcomes obtained in non-formal education, if they correspond to the program learning outcomes, in the amount of 10 points, is allowed. Applicant for higher education applies with a statement, which is accompanied by documents, confirming the results of studies (diplomas, certificates, educational programs, etc.). In case of enrollment of a separate content module / modules of the discipline, the applicant is released from performing of the relevant tasks, receiving the maximum score for them in accordance with the rating system of evaluation of this discipline.

3.3. Obtaining a minimum grade in the discipline is possible in case that the practical / laboratory works are performed in full and all types of control on each topic are completed.

3.4. In case of late performance of works (without good reasons) the assessment for the relevant type of works

is reduced by one point for each overdue academic week, but not more than the maximum number of points for this work.

3.5. Postponement of delivery/retaking:

- for good reasons (sick leave, academic mobility, etc.) is possible without reducing the maximum score for works in case of prior notice of the reason for the delay (confirmed by the relevant document (certificate)) and deadline for postponement the delivery of work to the instructor personally or through the head of the group;

- without good reasons the work is evaluated with a decrease in the maximum score and the grade in the discipline can not be higher than "satisfactory".

3.6. In case of detection of manifestations of academic dishonesty, plagiarism, the student is obliged to perform the task again in compliance with the established requirements and with a decrease in the maximum score.

3.7. Missed classes are subject to practice individually or by a group of students on the application and on terms, agreed with the teacher.

3.8. Assessment appeal is made on the application of the applicant by forming a commission of three persons from the lecturers of the department and the mandatory presence of the head of the department, which accepts and evaluates the work of the applicant, a grade for which the applicant appeals.