

## SYLLABUS OF THE COURSE

### LOGISTICS

**Level of higher education** - the first (bachelor's).

**Specialty** - 075 Marketing, 076 Business, trade and exchange activities.

**Educational program** - Marketing, Entrepreneurship and business.

**Discipline status** - required

**Teacher:** Candidate of Economic Sciences, Associate Professor of Marketing and Communication Design Sayun A.O.

#### **1. Course annotation: Semester 6.**

**Module volume:** total number of hours - 90, of which: lectures - 24 hours, practical - 36 hours, independent student work - 30 hours; number of ECTS credits - 3.

**Course purpose** - mastery of competencies: the ability to carry out activities in the interaction of the subjects of market relations; ability to identify and perform professional tasks to organize the activities of business, trade and exchange structures; ability to do business planning, assess market conditions and performance in the field of entrepreneurship, trade and exchange practices, taking into account risks.

**Learning outcomes of the discipline:** *to know:* basics of business planning, assessment of market conditions and performance of business, trade and exchange structures, taking into account risks;

*to be able to:* *with* apply the acquired knowledge to identify, set and solve problems in different practical situations in business, trade and exchange activities; evaluate the characteristics of goods and services in business, trade and exchange activities using modern methods;

*to be able to demonstrate:* basic and structured knowledge in the field of entrepreneurship, trade and exchange activities for further use in practice;

*to have the skills:* mastering the methods and tools for substantiation of management decisions on the creation and operation of business, trade and exchange structures;

*to solve independently:* *problems with* ensuring the effective organization of foreign economic activity of business, trade and exchange structures, taking into account market conditions and current legal norms.

**Required training components (prerequisites, co-requisites, post-requisites):** marketing, trade organization, entrepreneurship in the field of trade and intermediary services, assessment of business efficiency, forecasting market conditions and risks, foreign economic activity.

**Course content:** Topic 1. Logistics in a market economy. Topic 2. Characteristics of the main elements of logistics. Topic 3. A variety of forms of logistics integration. Topic 4. Technological processes and management of material flows in logistics. Topic 5. Factors in the formation of logistics systems. Topic 6. Management of material flows in logistics systems. Topic 7. Supply logistics and production logistics. Topic 8. Warehousing logistics and transport logistics. Topic 9. Distribution logistics and logistics of mediation. Topic 10. Freight forwarding logistics services. Topic 11. Economic efficiency of logistics. Topic 12. Globalization of logistics processes and international logistics

**Types of training sessions:** lecture, practical, consultation.

**Forms of final control:** exam (semester 6).

**Tools for diagnosing learning success:** theoretical questions, practical tasks, tasks for conducting written modular works, questions for questioning during practical tasks, individual questions, questions for current control, tests, tasks, questions for final control.

**Language of instruction:** Ukrainian.

#### **2. Evaluation:**

**Distribution of points received by applicants**

Ongoing assessment and independent work												MK	Examination	Sum
T1	T2	T3	T4	T5	T6	T7	T8	T9	T10	T11	T12			
5	7	7	7	7	7	7	7	7	7	7	5	10	10	100

### Distribution of points in the discipline

Types of evaluation	T1	T2	T3	T4	T5	T6	T7	T8	T9	T10	T11	T12	Sum
Control in a practical lesson	1	1	1	1	1	1	1	1	1	1	1	1	12
Independent tasks (tasks)	4	4	4	4	4	4	4	4	4	4	4	4	48
Presentations	-	2	2	2	2	2	2	2	2	2	2	-	20
Modular control	10												10
Examination	10												10
Total from the discipline													100

### Exam evaluation criteria:

Theoretical question (1 question in the exam ticket) - 3 points.

Practical task (1 task in the exam ticket) - 4 points.

Tests (3 tests in the exam ticket) - 3 points (1 point per test).

### Compliance with the scales for assessing the quality of learning material

Score on the national scale for the exam, KP, KR / credit /	Score in points	Assessment on the ECTS scale	Explanation
<b>Perfectly/credited</b>	90-100	<b>A</b>	<b>Perfectly</b> (excellent performance with only a small number of errors)
<b>Fine/credited</b>	82-89	<b>B</b>	<b>Very good</b> (above average with multiple errors)
	74-81	<b>C</b>	<b>Fine</b> (in general, the correct implementation of a certain number of significant errors)
<b>Satisfactorily/credited</b>	64-73	<b>D</b>	<b>Satisfactorily</b> (not bad, but with a significant number of shortcomings)
	60-63	<b>E</b>	<b>Enough</b> (performance meets minimum criteria)
<b>Unsatisfactory / not credited</b>	35-59	<b>FX</b>	<b>Unsatisfactorily</b> (with the possibility of re-assembly)
	0-34	<b>F</b>	<b>Unsatisfactorily</b> (with mandatory re-study of the discipline)

### **3. Course policy:**

3.1. Mandatory observance of academic integrity by students, namely: - independent performance of all types of work, tasks, forms of control provided by the working program of this academic discipline;

- links to sources of information in the case of the use of ideas, developments, statements, information;
- compliance with the legislation on copyright and related rights;
- providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

3.2. To obtain a positive assessment of the discipline it is necessary to score a total of the minimum number of points (60) for individual tasks (exercises), current (thematic) and modular control.

3.3. In case of untimely performance of works points are reduced.

3.4. Postponement of delivery / re-submission:

- for good reasons, the work is evaluated without reducing the maximum score, provided that the teacher is notified in advance or through the head of the group (documentary) about the reason for the delay and the deadline for the transfer of work;
- without good reason - with a decrease in the maximum score for work performed.

3.5. When plagiarism is detected, the work is not credited, another individual task or another version of tests for current (thematic) and modular control is issued. The maximum score is reduced for a new job.

3.6. Missed classes necessarily need to be worked out according to an individual schedule agreed with the teacher.