

COURSE SYLLABUS

International Management

Degree of higher education – first (bachelor)

Specialty – 073 Management

Educational programs: Management

Course status – compulsory

Instructor(s) of the Department of Management and Public Administration: Head of the Department of Management and Public Administration Kasych Alla

1. Course description:

Semester(s): 4.

Scope: total number of hours – 90, including: lectures – 24 hours, practical – 24 hours, independent work – 42 hours; number of ECTS credits – 3.

The purpose of the course – the comprehensive study, analysis, and evaluation of the external environment of international business to find and implement additional sources of competitive advantage of the firm; evaluation, selection, and practical use of various organizational forms for the implementation of foreign operations of the firm; search, development and effective use of international business service in the areas of financial, technological and information services of economic operations.

Learning outcomes of the course:

know: modern ways and situations of application of scientifically substantiated concepts, methods and tools of international management;

be able to: solve problems on the basis of their theoretical understanding; provide effective support to students during teaching, mentoring; to form own style of scientific and pedagogical activity and professional communication; apply the acquired knowledge in scientific and practical activities; to define strategic goals of development in the conditions of international competition; analyze the environment of the company engaged in international business transactions; identify specific requirements for managers working in the country and their ability to adapt to local conditions; choose specific business development strategies of a global company;

able to demonstrate: skills of strategy development for the development of companies in the conditions of international competition, conducting strategic analysis of the activity of companies in the conditions of international competition; ability to design organizational management structures for the international corporation as a whole and its divisions in a particular country;

have skills: the ability to demonstrate communication skills in accordance with the communicative situation based on knowledge of intercultural differences; the ability to independently decide, interpret and relate the facts of cultural and social life, taking into account the socio-psychological features of the communicative behavior of the media; ability to work in a group to implement research results; implementation of management decisions;

solve independently: a set of problems of current and future development of international activities; the issue of disproportions of export-import activity of the enterprise; expediency of application of methods of intensification of international activity.

Required educational components (prerequisites, co-requisites, post-requisites): project management, business analytics, modern research methodology with the basics of intellectual property, change management.

Course content: Topic 1. The essence and characteristics of international management. Topic 2. The environment of international management. Topic 3. Strategic planning in international corporations. Decision making in international corporations. Topic 4. Organizational development of international corporations. Topic 5. Human resource management in international corporations. Topic 6. Management and communications in international corporations. Topic 7. Control and reporting of international corporations. Topic 8. Technological policy of international corporations. Topic 9. Financial management of international corporations. Topic 10. Investment operations of

international corporations. Topic 11. Ethics and social responsibility of international corporations. Topic 12. Formation of global management.

Forms of final control: exam (semester 4).

Tools for diagnosing learning success: individual tasks, namely: presentations, essays, calculation works, exercises, tasks, etc., questions for current control, questions for final control, tests.

Language of instruction: Ukrainian, English.

2. Assessment:

Distribution of points received by applicants for higher education

Ongoing assessment and independent work						Presentations	Ongoing assessment and independent work						MC	Exam	Total
T1	T2	T3	T4	T5	T6		T7	T8	T9	T10	T11	T12			
6	6	6	6	6	5	10	6	6	6	6	6	5	10	10	100

Distribution of points in the course

Evaluation	T1	T2	T3	T4	T5	T6	T7	T8	T9	T10	T11	T12	Total
Speech at a practical lesson	2	2	2	2	2		2	2	2	2	2		20
Individual tasks (creative works, exercises, situational tasks)	3		3	3	3	3	3		3	3	3	3	30
Presentations, essays			5	5			5		5				20
Ongoing control (by topics)	10						10						20
Exam													10
Total in the course													100

Exam evaluation criteria:

Written exam – 10 points, including: testing – 3 points, full answer to a theoretical question – 3 points, solving a practical situation – 4 points.

Compliance with the scales for assessing the quality of learning material

Score on the national scale	Points	Assessment on the ECTS scale	Definition
excellent / passed	90-100	A	Excellent (outstanding performance without errors)
good / passed	82-89	B	Very good (above the average standard but with minor)
	74-81	C	Good (generally sound work with some errors)
satisfactory / passed	64-73	D	Satisfactory (fair but with significant shortcomings)
	60-63	E	Fair (performance meets the minimum criteria)
unsatisfactory / failed	35-59	FX	Fail (some more work required before the credit can)
	0-34	F	Fail (considerable further work is required)

3. Course policy:

3.1 Mandatory observance of academic integrity by higher education students, namely:

- independent performance of all activities, tasks, forms of control provided by the working program of this course;
- references to the sources of information if ideas, developments, statements, information are used;
- compliance with the legislation on copyright and related rights;
- providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

3.2. Recognition of learning outcomes obtained in non-formal education, if they correspond to the program learning outcomes, in the amount of 10 points, is allowed. Applicant for higher education applies with a statement, which is accompanied by documents, confirming the results of studies (diplomas, certificates, educational programs, etc.). In case of enrollment of a separate content module / modules of the discipline, the applicant is released from performing of the relevant tasks, receiving the maximum score for them in accordance with the rating system of evaluation of this discipline.

3.3. Obtaining a minimum grade in the discipline is possible in case that the practical / laboratory works are performed in full and all types of control on each topic are completed.

3.4. In case of late performance of works (without good reasons) the assessment for the relevant type of works

is reduced by one point for each overdue academic week, but not more than the maximum number of points for this work.

3.5. Postponement of delivery/retaking:

- for good reasons (sick leave, academic mobility, etc.) is possible without reducing the maximum score for works in case of prior notice of the reason for the delay (confirmed by the relevant document (certificate)) and deadline for postponement the delivery of work to the instructor personally or through the head of the group;

- without good reasons the work is evaluated with a decrease in the maximum score and the grade in the discipline can not be higher than "satisfactory".

3.6. In case of detection of manifestations of academic dishonesty, plagiarism, the student is obliged to perform the task again in compliance with the established requirements and with a decrease in the maximum score.

3.7. Missed classes are subject to practice individually or by a group of students on the application and on terms, agreed with the teacher.

3.8. Assessment appeal is made on the application of the applicant by forming a commission of three persons from the lecturers of the department and the mandatory presence of the head of the department, which accepts and evaluates the work of the applicant, a grade for which the applicant appeals.