

SYLLABUS OF THE COURSE

EVALUATION OF BUSINESS EFFICIENCY

Level of higher education: first (bachelor).

Speciality: – 076 Entrepreneurship, trade and exchange activities

Educational programm – Entrepreneurship and commercial activity.

Discipline status – obligatory.

Lecturer: Dovbush V.I., associate professor of entrepreneurship and business.

1. Course annotation:

Semester: 7,8.

Module volume: total number of hours – 270, of them: lectures – 48 hours.; practical – 60 hours, individual work – 162 hours; number of ECTS credits – 9.

The purpose of the course – formation of future specialists' system of knowledge and practical skills to properly assess the work of the enterprise and its divisions, identify the causes of problems and available reserves, increase the efficiency of production and business in general.

The results of discipline' studying:

to know: importance, tasks and methodological tools of economic analysis of various areas of economic activity of the enterprise; information base and features of the organization of the analysis of economic activity; methods of analysis of financial results and financial condition of the enterprise; methods of analysis of production and sales of products (works, services), taking into account the supply and demand in the market; methods of analysis of production resources of the enterprise (labor, material, fixed assets); methods of product cost analysis; methods of analysis of the use of enterprise profits; methods of marginal analysis; methodical approaches to diagnosing the probability of bankruptcy of the subject of management;

be able: to apply the received theoretical knowledge in practice that anticipates mastering the skills of providing an information base for analysis and implementation of analytical activities, methods of making the necessary calculations, technique of substantiation of effective business decisions, ways of realization motivational influence;

be able to demonstrate: required theoretical and practical knowledge about application of the necessary data for the analysis of economic activity in order to find ways to increase business efficiency;

to possess the skills in: modern methods and tools for analyzing business activities and justifying ways to improve business efficiency; teamwork, business communication; search for legal and economic information for making weighted management decisions in the field of business.

to solve independently: given tasks and raised problems of business efficiency in the field of entrepreneurship.

Required training components (prerequisites, co-requisites, post-requisites): business economics, statistics, marketing, management, business, entrepreneurship and business, accounting and auditing, business processes of enterprises.

Course content: Topic 1. Economic analysis and justification of management decisions. Topic 2. Subject and types of economic analysis. Topic 3. Method and techniques of economic analysis. Topic 4. Organization and stages of economic analysis. Topic 5. Analysis of marketing activities of the enterprise. Topic 6. Analysis of production and sales. Topic 7. Analysis of the effectiveness of the use of enterprise personnel. Topic 8. Analysis of the efficiency of fixed assets. Topic 9. Analysis of the efficiency of material resources of the enterprise. Topic 10. Analysis of the cost of products (services, works). Topic 11. Analysis of financial results of the enterprise. Topic 12. Analysis of the use of enterprise profits. Topic 13. Making management decisions based on CVP analysis. Topic 14. Analysis of the financial condition of the enterprise.

Types of training lessons: lecture, practical, consultation.

Forms of final control: exam (semester 7), exam (semester 8), coursework (semester 8).

Tools for diagnosing studying success: individual tasks, list of questions, sets of test tasks for current control, sets of test tasks for final control.

Language of studying: Ukrainian

2. Assessment:

Distribution of points received by students (semester 8)

Current testing and individual work											Sum
Content module 1. Semester 7											
T1	T2	T3	T4	M1	T5	T6	T7	T8	T9	M2	Exam
5	5	5	5	10	5	5	5	5	10	10	10
Individual tasks (creative works, exercises)											100
20											

Current testing and individual work								Sum
Content module 2. Semester 8								
T10	T11	T12	M1	T13	T14	M2	Exam	
5	5	10	15	10	10	15	10	
Individual tasks (creative works, exercises)								100
20								

Distribution of discipline' points

Types of assessment	Content module 1. Semester 7									Total
	T1	T2	T3	T4	T5	T6	T7	T8	T9	
Speech at the practical lesson	3	3	3	3	3	3	3	3	5	29
Presentations, assay	2	2	2	2	2	2	2	2	5	21
Individual tasks (creative works, exercises)	20									20
Current (modular) control	20									20
Exam	10									10
Total of discipline										100

Types of assessment	Content module 2. Semester 8					Total
	T 10	T11	T12	T13	T14	
Speech at the practical lesson	3	3	5	5	5	21
Presentations, assay	2	2	5	5	5	19
Individual tasks (creative works, exercises)	20					20
Current (modular) control	30					30
Exam	10					10
Total of discipline						100

Semester 8 (Coursework)

Theoretical part	Analytical part	Practical part	Defense of course work	Sum
25	25	40	10	100

Exam assessment criteria:

The exam is conducted in the form of testing and is evaluated from 0 to 10 points.

Total number of test questions is – 100.

Each correct answer is worth 0,1 points.

The maximum score is 10 points.

Compliance with the scales for assessing the quality of learning material

Score on a national scale for exam, TP, CW / offset /	Score in points	Evaluation on the ECTS scale	Explanation
Perfectly/credited	90-100	A	Perfect (excellent performance with only a small number of mistakes)
Good/credited	82-89	B	Very good (above average with several mistakes)
	74-81	C	Good (in general correct execution with a number of significant mistakes)
Satisfactorily / credited	64-73	D	Satisfactorily (not bad, but with a significant number of mistakes)
	60-63	E	Enough (execution meets the minimum criteria)
Unsatisfactorily / not credited	35-59	FX	Unsatisfactorily (with the possibility of reassembly)
	0-34	F	Unsatisfactorily (with mandatory re-study of the discipline)

3. Course policy:

3.1. Mandatory observance of academic integrity by students, namely:

- independent execution of all types of work, tasks, forms of control provided by the work program of this discipline;
- links to sources of information in the case of the use of ideas, developments, statements, information;
- compliance with the law on copyright and related rights;
- providing reliable information about the results of their own educational activities, used research methods and sources of information.

3.2. Current control is carried out during practical classes and aims to check the level of readiness of higher education students to perform specific work. The object of current control of knowledge are: oral reports, results of blitz-surveys, solving problems in practical classes; attending lectures and activity at them; performing tasks for self-study.

3.3. After each content module, a control event is held in the form of a modular test in order to check the level of assimilation of material by students. Execution of modular tests is a mandatory measure of the boundary section of students' knowledge, which allows the teacher to orient in the directions and forms of further work and teaching the discipline. This event helps students to consolidate the knowledge of a particular content module and accumulate points.

3.4. Works that are submitted in violation of deadlines without valid reason are evaluated at a lower grade. Rearrangement of modules takes place with the permission of the lecturer if there are valid reasons.

3.5. Attendance is mandatory. All class absences are completed by oral recomposition of the topic and performance of missed classes. For objective reasons (for example, illness, international internship) studying can take place individually (in agreement with the dean of the faculty).

