

THE SYLLABUS OF THE COURSE

FORECASTING MARKET CONDITIONS AND RISKS

Level of higher education first (bachelor's)

Branch of knowledge 07 Management and administration

Specialty 076 Entrepreneurship, trade and exchange activities

Educational program Entrepreneurship and commercial activity

Discipline status - required

Teacher: Shikovets Kateryna Oleksiivna, Associate Professor of Marketing and Communication Design

1. Course abstract

Semester (s): 8.

Module volume: total number of hours - 90 of them: lectures - 24 hours. , practical - 24 hours, independent student work - 42 hours; number of ECTS credits - 3.

Course purpose - ability to abstract thinking, analysis and synthesis, the ability to search, process and analyze information from various sources and acquire skills in the use of information and communication technologies.

Learning outcomes of the discipline:

to know: basics of business planning, assessment of market conditions and performance of business, trade and exchange structures, taking into account risks;

to be able: assess market conditions and performance in the field of entrepreneurship, trade and exchange practices, taking into account the risks;

to be able to demonstrate: ability to apply the acquired knowledge to identify, set and solve problems in different practical situations in business, trade and exchange activities;

to have the skills: business planning, assessment of market conditions and performance in the field of entrepreneurship, trade and exchange practices, taking into account risks;

to decide for yourself: tasks of business planning, assessment of market conditions and results of activities in the field of entrepreneurship, trade and exchange practice, taking into account risks.

Required training components (prerequisites, co-requisites, post-requisites): higher and applied mathematics, economic informatics, statistics, economic-mathematical methods and models.

Course content: Topic 1. Theoretical bases of forecasting of market conditions and risks Topic 2. Basic methods of forecasting of market conditions Topic 3. System of indicators of forecasting of market conditions. Topic 4. The essence of economic risk and methods of measuring it Topic 5. Methods and models for forecasting business risk. Topic 6. The use of IT-technologies in forecasting market conditions and risks.

Types of training sessions: lecture, practical, consultation.

Forms of final control: credit (semester 8).

Tools for diagnosing learning success: individual tasks, namely: presentations, calculation works, exercises, tasks, etc., questions for final control.

Language of instruction: Ukrainian.

2. Evaluation:

Credit form

Ongoing assessment and independent work						MK	Sum
T1	T2	T3	T4	T5	T6		
10	14	14	14	14	14	20	100

An example of the distribution of points in the discipline

Types of evaluation	T1	T2	T3	T4	T5	T6	Total
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Execution and protection of practical work, etc.	10	14	14	14	14	14	80
Modular control	10						20
Total from the discipline							100

Compliance with the scales for assessing the quality of learning material

Score on a national scale	Score in points	Assessment on the ECTS scale	Explanation
Perfectly/credited	90-100	A	Perfectly (excellent performance with only a small number of errors)
Fine/credited	82-89	B	Very good (above average with multiple errors)
	74-81	C	Fine (in general correct execution with a certain number of significant errors)
Satisfactorily/credited	64-73	D	Satisfactorily (not bad, but with a significant number of shortcomings)
	60-63	E	Enough (performance meets minimum criteria)
Unsatisfactory / not credited	35-59	FX	Unsatisfactorily (with the possibility of re-assembly)
	0-34	F	Unsatisfactorily (with mandatory re-study of the discipline)

3. Course policy:

3.1 mandatory observance of academic integrity by students, namely:

- independent performance of all types of works, tasks, forms of control provided working program of this discipline;
- links to sources of information in the case of the use of ideas, developments, statements, information;
- compliance with the legislation on copyright and related rights;
- providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

3.2. To obtain a minimum positive grade in the discipline it is necessary to obtain a minimum number of points for each topic and modular control.

3.3. In case of untimely performance of works, the number of points scored is reduced by 30%.

3.4. Postponement of delivery / re-submission:

- possible extension of the deadline for submission of works for valid reasons (hospital, academic mobility), which must be notified to the teacher in advance,
- without good reason - the number of points scored is reduced by 30%.

3.5. When plagiarism is detected, the student returns the work and is issued a new version of the task.

3.6. Missed classes are completed by the student in accordance with the individual schedule agreed with the teacher in case of insufficient points to obtain a minimum positive grade in the discipline.

3.7. The assessment of the assessment is as follows: the student addresses a request to the teacher, who reviews the available results of the student's educational activities to be assessed, while under objective conditions (detected technical errors) the scores may increase. If a student claims a higher score and considers the evaluation of the results of his educational activities by the teacher biased, the department creates a commission of three research and teaching staff, which offers the student in a certain form (oral or written) to demonstrate the level of acquired knowledge, skills and skills in this discipline. Scores may increase if the student confirms the level of knowledge declared by him.