

COURSE SYLLABUS

MANAGEMENT OF ECONOMIC ENTITIES

Degree of higher education second (master)

Specialty 073 Management

Educational program Management

Course status – compulsory.

Instructor: Bondarenko Svitlana, Ph.D., Associate Professor of Management and Public Administration

1. Course description

Semester: 2

Scope: total number of hours - 180, including lectures - 24 hours, practical - 24 hours, independent work - 82 hours; term paper - 50 hours, number of ECTS credits - 6.

Course objectives – mastering competencies/abilities - acquisition by future managers competencies of effective management of economic entities taking into account the market situation.

Learning outcomes of the course:

know: subjects and objects of economic development; macroeconomic indicators, economic relations between the subjects of society, the proportions of social reproduction; economic, organizational, legal and social issues that arise in the process of enterprise management;

be able: systemically evaluate results of economic entities management; analyze the existing level of security of the enterprise and its types on the basis of the collected primary information; identify the main types of threats to the safe operation and development of economic entities; identify internal sources of risks for the functioning of economic entities; to conduct an objective analysis of the effectiveness of management decisions on the creation and implementation of programs (measures) to improve the management of economic entities;

able to demonstrate: ability to predict and critically assess possible directions of enterprise and entrepreneurship development in conditions of risk and variability of the external environment; ability to develop strategic development plan of economic subjects, taking into account the dangers and threats of their activities; ability to control the implementation of proposals to eliminate identified shortcomings, violations and threats in the management of economic entities;

have the skills: collect, process and interpret information used in management decisions to improve business management economic entities; apply the latest scientifically sound methods, techniques, tools, approaches to improve the level of management of economic entities;

solve independently: issues of forecasting and critical assessment of enterprise and entrepreneurship development in terms of risk and variability of the external environment; strategic planning of development of economic entities taking into account dangers and threats of their activity; control over the implementation of proposals to eliminate the identified risks, shortcomings, violations and threats in the management of economic entities; making effective management decisions in a changing environment.

Required educational components (prerequisites, co-requisites, post-requisites): methodology of modern scientific research with the basics of intellectual property; strategic management of innovative development; change management; creative management, master's thesis.

Course content: Topic 1. The essence, subject and tasks of managing the activities of economic entities. Topic 2. Subjects of economic activity. Topic 3. Fundamentals of organizing the activities of economic subjects. Topic 4. The place of economic strategy in the management of economic subjects. Topic 5. Risk management of production and financial activities of economic subjects. Topic 6. Monitoring and analysis of the effectiveness of management decisions to create and implement a program of measures to improve the management of economic subjects.

Forms of final control: examination (semester 2), course work (semester 2).

Tools for diagnosing learning success: individual tasks, questions for current control, tests, tasks, questions for final control.

Language of instruction: Ukrainian.

2. Assessment

Distribution of points received by applicants for higher education

(Exam)

Ongoing assessment and independent work						MC	Exam	Total
T1	T2	T3	Total	T5	T6			
10	10	10	10	15	15	20	10	100

Course work

Explanatory note	Illustrative part	Presentation of work	Total
70	10	20	100

Distribution of points in the course "Management of economic entities"

Activities evaluated in points	T1	T2	T3	T4	T5	T6	Total
Work on a practical lesson (performance and defense of practical work)	5	5	5	5	5	5	30
Independent work of the student (performance of presentations, exercises, business situations)	5	5	5	5	10	10	40
Boundary and modular control	10			10			20
Exam							10
Total in the course							100

Exam evaluation criteria

The exam is conducted in the form of testing in a modular environment. 20 questions with 0.5 points for each question.

Compliance with the scales for assessing the quality of learning material

Score on the national scale	Points	Assessment on the ECTS scale	Definition
excellent / passed	90-100	A	Excellent (outstanding performance without errors)
good / passed	82-89	B	Very good (above the average standard but with minor errors)
	74-81	C	Good (generally sound work with some errors)
satisfactory / passed	64-73	D	Satisfactory (fair but with significant shortcomings)
	60-63	E	Fair (performance meets the minimum criteria)
unsatisfactory / failed	35-59	FX	Fail (some more work required before the credit can be awarded)
	0-34	F	Fail (considerable further work is required)

3. Course policy:

3.1. Mandatory observance of academic integrity by students, namely:

- independent performance of all types of works, tasks, forms of control provided working program of discipline;
- links to sources of information in the case of the use of ideas, developments, statements, information;
- compliance with the law on copyright and related rights;
- providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

3.2. Recognition of learning outcomes obtained in non-formal education at the rate of 5 points per credit is allowed.

3.3. Attendance (online or offline) of practical classes and performance of all types of activities provided for in the work program is mandatory.

3.4. Obtaining a minimum grade in the discipline (60 points) is possible subject to practical work, calculation work and presentations in full and passing the boundary and modular control.

3.5. In case of late performance of works (without good reasons) the assessment for the relevant type of work is reduced by one point for each overdue school week.

3.6. Postponement of the deadline for submission of works / transfer is possible for valid reasons (hospital, academic mobility), which is confirmed by the relevant document (certificate).

3.7. In case of detection of manifestations of academic dishonesty, plagiarism, the student is obliged to perform the task again in compliance with the established requirements.