

COURSE SYLLABUS

INVESTMENT AND VENTURE BUSINESS MANAGEMENT

Degree of higher education - second (Master's).

Specialty - 073 Management.

Educational program - Management.

Course status – compulsory.

Instructor: Kozhushko Roman, Associate Professor of Management and Public Administration.

1. Course description

Semester 2.

Scope: total number of hours - 90, where: lectures - 24 hours, practical - 36 hours, independent work - 30 hours; number of ECTS credits - 3.

Course objectives – mastering competencies/abilities - acquisition by future managers competencies on effective investment management at the enterprise and in the organization taking into account the market situation and venture business.

Learning outcomes of the course:

know: objects of venture innovation infrastructure, types of venture enterprises; the essence and significance of venture entrepreneurship; features of state regulation of venture business in Ukraine.

be able: use the fundamental laws of finance, banking and insurance in combination with research and management tools for professional and scientific activities; use theoretical and methodological tools for diagnosis and modeling of financial activities of economic entities to analyze the capital structure of a venture enterprise; to analyze the capital structure of a venture enterprise; identify risks and uncertainties in venture business.

able to demonstrate: the application of management skills in finance, banking and insurance; formation of the purpose and definition of features of the content of a startup; to conduct a general assessment of the effectiveness of the venture project and its ability to develop; calculation of the amount of start-up capital depending on the type of activity.

have the skills: to develop technical tasks for design information systems in the field of finance; identify, pose and solve problems; valuations of companies in venture investing; formulation of the main purpose of the venture business and determine the relevant tasks; analysis of the organizational and legal form of venture business entities; analysis of the situation regarding the scenarios of development of the preparatory stage of venture projects by the founders and hired developers; analysis of the level of risk impact on the effectiveness of venture projects and their minimization.

solve independently: solve complex problems and problems in the field of entrepreneurship, which involves research and / or innovation under uncertain conditions and requirements; develop and implement a strategy for the development of business, trade and / or exchange structures.

Required educational components (prerequisites, co-requisites, post-requisites): macro-microeconomics, management, management decisions theory, risk management, project management, sustainable development management, creative management, competitiveness management.

Course content:

TOPIC 1. General basics of investing. TOPIC 2. Theory of investment valuation. TOPIC 3. Financial and real investments. TOPIC 4. International investment. TOPIC 5. Investment design. TOPIC 6. Investment risks. TOPIC 7. The essence and significance of venture entrepreneurship. TOPIC 8. Venture investors and venture investment processes. TOPIC 9. Venture enterprises. TOPIC 10. Strategy of exit of investors from venture business. TOPIC 11. Form of capital structure of a venture enterprise. Development of a presentation and business plan and forecasting the future value of this enterprise. TOPIC 12. Status and prospects of venture business development in the world and in Ukraine.

Forms of final control: exam (semester 2).

Tools for diagnosing learning success: individual tasks, questions for current control, tests, tasks, calculation works, questions for final control.

Language of instruction: Ukrainian, English.

2. Assessment

Distribution of points received by applicants for higher education

Exam

| Ongoing assessment and independent work | | | | | | | | | | | | | Mod. control | Exam | Total |
|---|----|----|----|----|----|----|----|----|----|-----|-----|-----|--------------|------|-------|
| T1 | T2 | T3 | T4 | T5 | T6 | 10 | T7 | T8 | T9 | T10 | T11 | T12 | 10 | 10 | 100 |
| 3 | 8 | 4 | 8 | 4 | 8 | | 5 | 5 | 5 | 5 | 10 | 5 | | | |

Distribution of points in the course

| Activities evaluated in points | T1 | T2 | T3 | T4 | T5 | T6 | T7 | T8 | T9 | T10 | T11 | T12 | Total |
|--------------------------------|----|----|----|----|----|----|----|----|----|-----|-----|-----|-------|
| Calculation work | | 4 | | 4 | | 4 | | | | | 5 | | 17 |
| Work on a practical lesson | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 53 |

| | | | | | | | | | | | | | |
|---|-----------|--|--|--|--|--|-----------|--|--|--|--|--|------------|
| (performance and defense of practical work) | | | | | | | | | | | | | |
| Modular control | 10 | | | | | | 10 | | | | | | 20 |
| Examination | 10 | | | | | | | | | | | | 10 |
| Total in the course | | | | | | | | | | | | | 100 |

Exam evaluation criteria:

The exam is conducted in the form of testing in a modular environment. 20 questions with 0.5 points for each question.

Compliance with the scales for assessing the quality of learning material

| Score on the national scale | Points | Assessment on the ECTS scale | Definition |
|--------------------------------|--------|------------------------------|---|
| excellent / passed | 90-100 | A | Excellent (outstanding performance without errors) |
| good / passed | 82-89 | B | Very good (above the average standard but with minor errors) |
| | 74-81 | C | Good (generally sound work with some errors) |
| satisfactory / passed | 64-73 | D | Satisfactory (fair but with significant shortcomings) |
| | 60-63 | E | Fair (performance meets the minimum criteria) |
| unsatisfactory / failed | 35-59 | FX | Fail (some more work required before the credit can be awarded) |
| | 0-34 | F | Fail (considerable further work is required) |

3. Course policy:

3.1. Mandatory observance of academic integrity by students, namely:

- independent performance of all types of works, tasks, forms of control provided working

program of discipline;

- links to sources of information in the case of the use of ideas, developments, statements,

information;

- compliance with the law on copyright and related rights;

- providing reliable information about the results of their own educational (scientific, creative)

activities, used research methods and sources of information.

3.2. Recognition of learning outcomes obtained in non-formal education at the rate of 5 points per credit is allowed.

3.3. Attendance (online or offline) of practical classes and performance of all types of activities provided for in the work program is mandatory.

3.4. Obtaining a minimum grade in the discipline (60 points) is possible subject to practical work, calculation work and presentations in full and passing the boundary and modular control.

3.5. In case of late performance of works (without good reasons) the assessment for the relevant type of work is reduced by one point for each overdue school week.

3.6. Postponement of the deadline for submission of works / transfer is possible for valid

reasons (hospital, academic mobility), which is confirmed by the relevant document (certificate).

3.7. In case of detection of manifestations of academic dishonesty, plagiarism, the student is obliged to perform the task again in compliance with the established requirements.