

SYLLABUS OF THE COURSE

Foreign economic activity

Level of higher education: first (bachelor).

Speciality: – 076 Entrepreneurship, trade and exchange activities

Educational program – Entrepreneurship and commercial activity.

Discipline status – obligatory.

Lecturer: Puzyrova P.V., associate professor of entrepreneurship and business department.

1. Course annotation:

Semester: 7.

Module volume: : total number of hours – 90, of them: lectures – 24 hours, practical – 24 hours, individual work –42 hours; number of ECTS credits – 3.

The purpose of the course: formation of students' system knowledge and ability to organize foreign economic activity (FEA) of business, trade and exchange structures, to analyze the FEA of the enterprise taking into account the regulatory framework of its regulation and the conclusion of foreign economic contracts.

The results of discipline' studying:

to know: concepts and types of foreign economic activity of the enterprise (FEA); system of foreign trade regulation in Ukraine, customs and tariff regulation of foreign economic activity, national taxes in the field of foreign economic activity, non-tariff regulation and currency regulation of foreign economic activity in Ukraine, essence of foreign economic operations, their types, methods of registration and signing procedure; structure and content of foreign economic contracts, features of their conclusion, methodological approaches to the analysis and evaluation of foreign trade efficiency;

be able: to develop foreign economic contracts; to carry out an economic assessment of conditions of international contracts; to determine the main directions of development of foreign economic activity of the enterprise; to make a choice of organizational and administrative structures of the enterprise's foreign economic activity; to analyze the effectiveness of foreign economic transactions;

be able to demonstrate: the ability to use planning and control methods to increase production efficiency, actions of production process executors, enterprise personnel; ability to choose economic strategy at the domestic level; ability to calculate various economic indicators necessary for independent work in planning and economic services of enterprises;

to possess the skills in: development of foreign economic activity strategies of the enterprise; methods of finding optimal contractors, introduction of new equipment, technologies and measures to increase the competitiveness of organizations; methods of international settlements and foreign exchange transactions; customs and non-tariff methods of regulating foreign economic activity;

to solve independently: problems of responsibility for economic calculations; for accurate identification of the selected economic indicator for the analysis of foreign economic processes; issues of improving the foreign economic activity of the enterprise; taking administrative decisions on the choice of export policy of the enterprise, strategies of international competitiveness.

Required training components (prerequisites, co-requisites, post-requisites): economic analysis, labor economics and social and labor relations, state and regional government, economic analysis, international economics, investment activities of the enterprise.

Course content: Topic 1. Foreign economic activity as a subject of market relations. Topic 2. Regulation of foreign economic activity. Topic 3. Foreign economic transactions and agreements. Topic 4. Trade and intermediary operations in foreign markets. Topic 5. International leasing operations. Topic 6. Organization of the enterprise's entry into the foreign market. Topic 7. Pricing in foreign economic activity. Topic 8. Evaluation of the effectiveness of foreign economic activity. Topic 9. Joint venture.

Types of training lessons: lecture, practical, consultation.

Forms of final control: exam (Semester 7).

Tools for diagnosing studying success: tests, tasks, questions for current control, questions for final control.

Language of studying: Ukrainian.

2. Assessment:

Розподіл балів, які отримують студенти

Current testing and individual work										MC (test)	Exam	Sum
T1	T2	T3	T4	T5	CC	T6	T7	T8	T9			
7	7	8	8	8	10	8	8	8	8	10	10	100

Distribution of discipline' points

Types of assessment	T1	T2	T3	T4	T5	T6	T7	T8	T9	Total
Speech at the practical lesson	1	1	4	4	4	4	4	4	4	30
Individual tasks (problems)	2	2	4	4	4	4	4	4	2	30
(thematic) control	4	4	-	-	-	-	-	-	2	10
Current control	10									10
Modular control	10									10
Exam	10									10
Total of discipline										100

Exam assessment criteria:

Theoretical question (1 question in the exam ticket) - 3 points

Practical task (1 task in the exam ticket) - 4 points

Tests (3 tests in the exam ticket) - 3 points (1 point per test)

Compliance with the scales for assessing the quality of learning material

Score on a national scale for exam, TP, CW / offset /	Score in points	Evaluation on the ECTS scale	Explanation
Perfectly/credited	90-100	A	Perfect (excellent performance with only a small number of mistakes)
Good/credited	82-89	B	Very good (above average with several mistakes)
	74-81	C	Good (in general correct execution with a number of significant mistakes)
Satisfactorily / credited	64-73	D	Satisfactorily (not bad, but with a significant number of mistakes)
	60-63	E	Enough (execution meets the minimum criteria)
Unsatisfactorily / not credited	35-59	FX	Unsatisfactorily (with the possibility of reassembly)
	0-34	F	Unsatisfactorily (with mandatory re-study of the discipline)

3. Course policy:

3.1. Mandatory observance of academic integrity by students, namely:

- independent execution of all types of work, tasks, forms of control provided by the work program of this discipline;

- links to sources of information in the case of the use of ideas, developments, statements, information;
- compliance with the law on copyright and related rights;
- providing reliable information about the results of their own educational activities, used research methods and sources of information.

3.2. To obtain a positive grade in the discipline it is necessary to obtain a minimum number of points (60).

3.3. In case of untimely performance of works their completion within time, before passing of modular control on discipline is allowed.

3.4. Postponement of delivery / re-submission:

- allowed for valid reasons (hospital, academic mobility) without reducing scores for each completed practical task and PC, MC control;
- without good reason is evaluated by 1 point below for each completed practical task and two modular controls.

3.5. When plagiarism is detected, the student's completed practical tasks are not counted. He has the opportunity to relet them, but with a reduction of the score by 50% for each completed practical task.

3.6. Missed practical classes and failed module examinations are completed by the student within the semester in which the discipline is taught, by separate agreement with the lecturer. Postponement of delivery of works occurs according to item 3.4 of a syllabus.

3.7. The student may appeal the final grade in the discipline. Its review is submitted for consideration to a specially created commission at the department consisting of the head and 2 lecturers of the department.