

## REVIEW

on the educational-scientific program of the third level of higher education Entrepreneurship, trade and exchange activities in the field of knowledge 07 "Management and Administration" in the specialty 076 "Entrepreneurship, trade and exchange activities", which is implemented at Kyiv National University of Technology and Design Ministry of Education of Ukraine

Educational and scientific program (ESP) of doctors of philosophy in the specialty 076 "Entrepreneurship, trade and exchange activities", which is implemented at the Department of Entrepreneurship and Business of Kyiv National University of Technology and Design, is marked by relevance and applied expediency. ESP is aimed at ensuring personal development and training of highly qualified scientific and pedagogical staff who have the theory, methodology, tools for research, able to create and produce new knowledge for research and design and analytical activities, science-based consulting in the field of entrepreneurship, trade and exchange activities.

The program defines: purpose, characteristics of the program, suitability of graduates for employment and further study, teaching, studying and evaluation of educational results, program competencies (integrated, general, professional), program educational results, resource implementation of the program, academic mobility (national, international). ESP contains a system of educational components, which are built in a logical sequence of study, which will allow training specialists in the degree of "Doctor of Philosophy" and ensure the formation of a number of relevant professional competencies. The emphasis of the program is made on the organization of interdisciplinary fundamental and applied research of high scientific level and experimental development; scientific support, information-analytical and scientific-technical support of innovative projects with the use of modern information technologies; technology transfer and commercialization of research results.

The scope, content and structure of ESP correspond to the established requirements for educational programs of this level of education and take into account the strategic directions of reforming the national economy and focused on trends in the specialty, labor market and interests of higher education. Directly, the structure of the educational program provides the possibility for the competitors of the degree of Doctor of Philosophy of their own educational strategy through the individual choice of academic disciplines in the amount provided by law. The program provides the necessary practical training that allows the competitor to master the competencies and social skills needed in further professional activities. Forms and methods of studying, teaching and control will contribute to the achievement of the stated goals and program learning outcomes, meet the requirements of academic integrity and the principles of academic freedom. The study of the basics of intellectual property management, commercialization of

scientific research and pedagogical skills in higher education deserves special attention by postgraduate students.

ESP provides an opportunity to the graduate students to obtain systematic knowledge, skills, develop their ability to communicate, responsibility and autonomy. Applicants for the degree of Doctor of Philosophy should demonstrate the key learning results: the ability to carry out theoretical and applied research in the field of business, trade and exchange activities using modern methods and technologies; application of knowledge on initiating innovative projects, organization and coordination of preparation of project proposals for financing and registration of scientific developments; demonstration of professional communication, including oral and written communication, in Ukrainian and one of the foreign languages.

The Submitted to the review ESP of training of graduates of the degree of Doctor of Philosophy in the specialty 076 "Entrepreneurship, trade and exchange activities", has a clear structure, the introduction of a systematic approach to its construction. The educational components included in it are a logically interconnected system and together provide the possibility to achieve the goal and program results, which gives grounds to recommend a reviewed ESP for use in the educational process.

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