



The international educational grant project of the European Union

“Fashion TEX European Academy for Young Designers to Study Innovative Technologies in Digital Fashion Design”

supported by the “Creative Europe”

<https://culture.ec.europa.eu/de/creative-europe/projects/search/details/101127950>

2023-2026

Grant Project

Project Reference: 101127950



Project Status
Ongoing



Start date **01-11-2023**
End date **31-10-2026**



EU Grant
2.000.000,00 €



Programme
Creative Europe



Sub-programme
Culture



Action
Cooperation projects



Countries covered
11

Coordinator

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Participants countries

Croatia, Czechia, Estonia, Germany, Italy, Latvia,
Lithuania, Netherlands, Poland, Portugal, Ukraine

Partners

+ EESTI KUNSTIAKADEEMIA EE Estonia

+ FACULDADE DE ARQUITETURA DA UNIVERSIDADE DE LISBOA (UL) PT Portugal

+ IED ISTITUTO EUROPEO DI DESIGN SOCIETA' PER AZIONI - SOCIETA' BENEFIT IT Italy

+ KOEFIA SRL IT Italy

+ KYIV NATIONAL UNIVERSITY OF TECHNOLOGIES AND DESIGN UA Ukraine

+ LATVIJAS MAKSLAS AKADEMIJA LV Latvia

+ POLITECHNIKA LODZKA PL Poland

+ SVEUCILISTE U ZAGREBU TEKSTILNO-TEHNOLOSKI FAKULTET SVEUC HR Croatia

+ THE AMSTERDAM FASHION ACADEMY BV NL Netherlands

+ VILNIAUS DAILES AKADEMIJA LT Lithuania

+ WESTSACHSISCHE HOCHSCHULE ZWICKAU DE Germany

+ ZAPADOCESKA UNIVERZITA V PLZNI CZ Czechia

Project Summary

FashionTEX is a 3-year project aiming to create expertise and educate students in digital fashion at fashion universities. It will enhance the curricula to future-oriented and more sustainable content. The fashion industry relies on digital fashion in all areas of the value cycle, from design to sales and the technologies used develop rapidly. Our needs analysis shows that education at fashion schools in Europe is often behind what the industry already implemented. Also, schools are at very different stages with their education: some are teaching at advanced level, others are still at the beginning of training digital fashion. FashionTEX closes these gaps.

The implementation of digital fashion will be realized with different project modules:

- ATELIER courses at each partnering fashion school;
- joint MAKERSPACES;
- public FASHION SHOWS.

By meetings, conferences and workshops, online and onsite, the partners cooperate closely and develop education modules that raise the quality of apprenticeship at the participating universities and beyond to a new level of knowledge and sharing of expertise. The results will be implemented and passed on to lecturers and students in the future, based on a high-quality common curriculum allowing European student exchange programs. The professional opportunities and competitive potential of graduates on the job market will rise sharply due to expertise in digital fashion and experience in international collaboration.

FashionTEX Lisbon Partner Meeting

	Monday 4 Mar	Tuesday 5 Mar	Wednesday 6 Mar		Thursday 7 Mar		Friday 8 Mar
			Stream 1	Stream 2	Stream 1	Stream 2	
8:30 - 9:00		Arrival & Meet	Arrival & Meet		Arrival & Meet		
9:00 - 11:00		Welcome & FAUL Inside Tour Bernhard, Rita Guests: Carlos Dias Coelho (president FA), Luís Mateus (vice-president FA)	Atelier 1 & Training Adele, Antonio, Cristiano	Marketing (incl. Press Conf., Congress) Marco, Tobias	Makerspace Jens, Uwe, Viktor	GA & CA, Finance, Lump Sum Grant Bernhard	Hotel Check Out & Departure
11:00 - 11:15 Coffee							
11:15 - 13:15		Fashiontex Project & Workshop Overview Bernhard	Atelier 2 & Open day Adele, Antonio, Cristiano	Steering Committee Bernhard	Atelier 3 & Course Preparation Adele, Antonio, Cristiano	Comm. & Creative Committee Bernhard & WP Leads	
13:15 - 14:30 Lunch (Cafeteria)							
14:30 - 16:30	Participant Arrival & Check In Hotel	14:30 - 17:00 Expert Panel (Auditorium) Moderation: Graziela Experts: José, Antonio C., Flavia, Marta	Show Audrone, Flavia	Project Tasks & Deliverables Bernhard	14:30 - 15:30 Q&A, Wrap up & Next steps Bernhard & Session/WP Leads		
Coffee							
17:00 - 18:00		17:30 - 18:00 Q&A & Wrap up	17:00 - 18:00 Q&A, Wrap up & Next steps Bernhard & Session/WP Leads	17:00 - 19:00 Praca do Comércio Lisboa Fashion Week Opening Sessions			
Evening		19:30 Meeting at Ascensor da Gloria ? Sightseeing Tour	20:00 Meeting at Restaurant Casa do Alentejo Dinner				

● March 4-8, 2024

Workshop



• March 4-8, 2024

Workshop



• March 4-8, 2024

Workshop

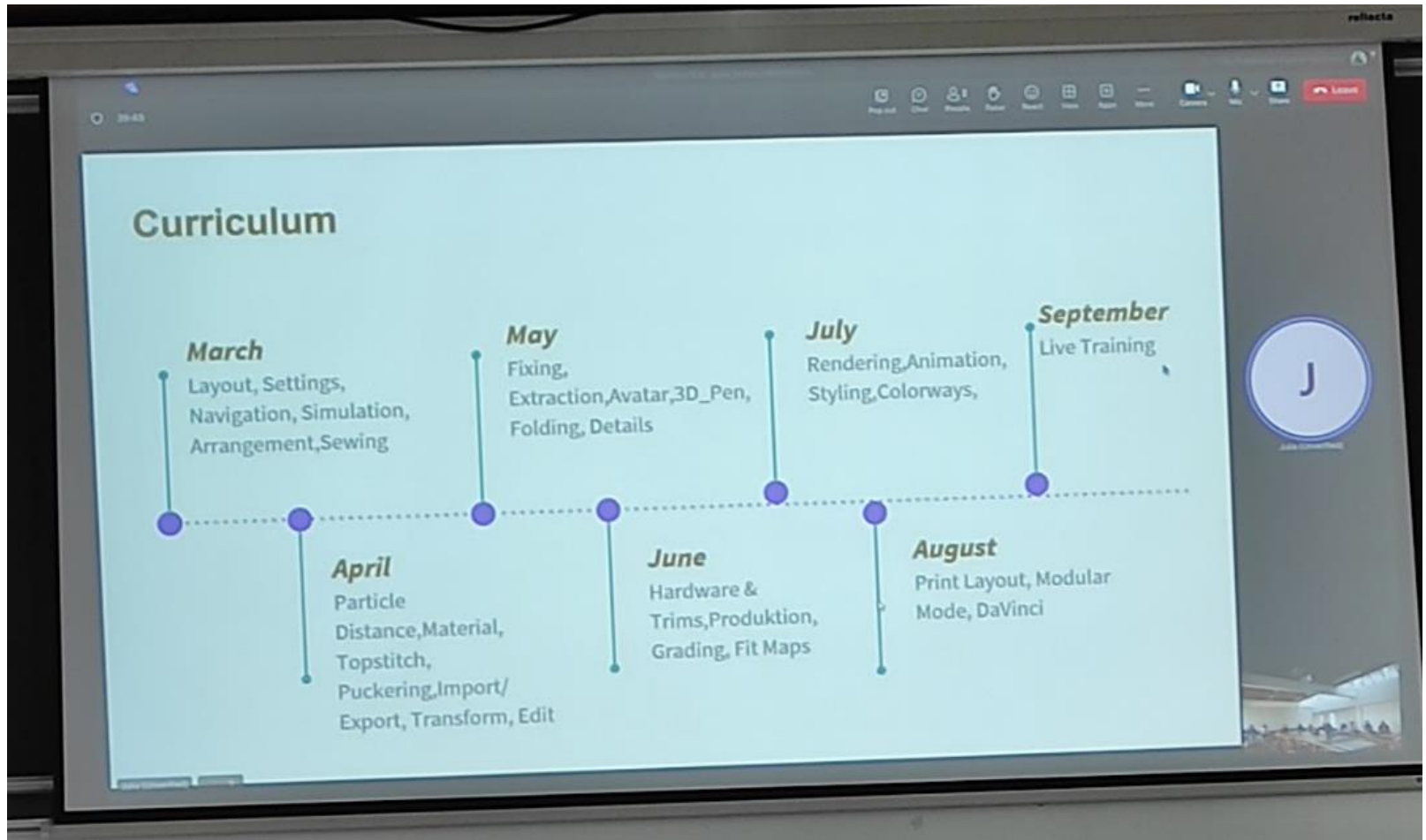


• March 4-8, 2024

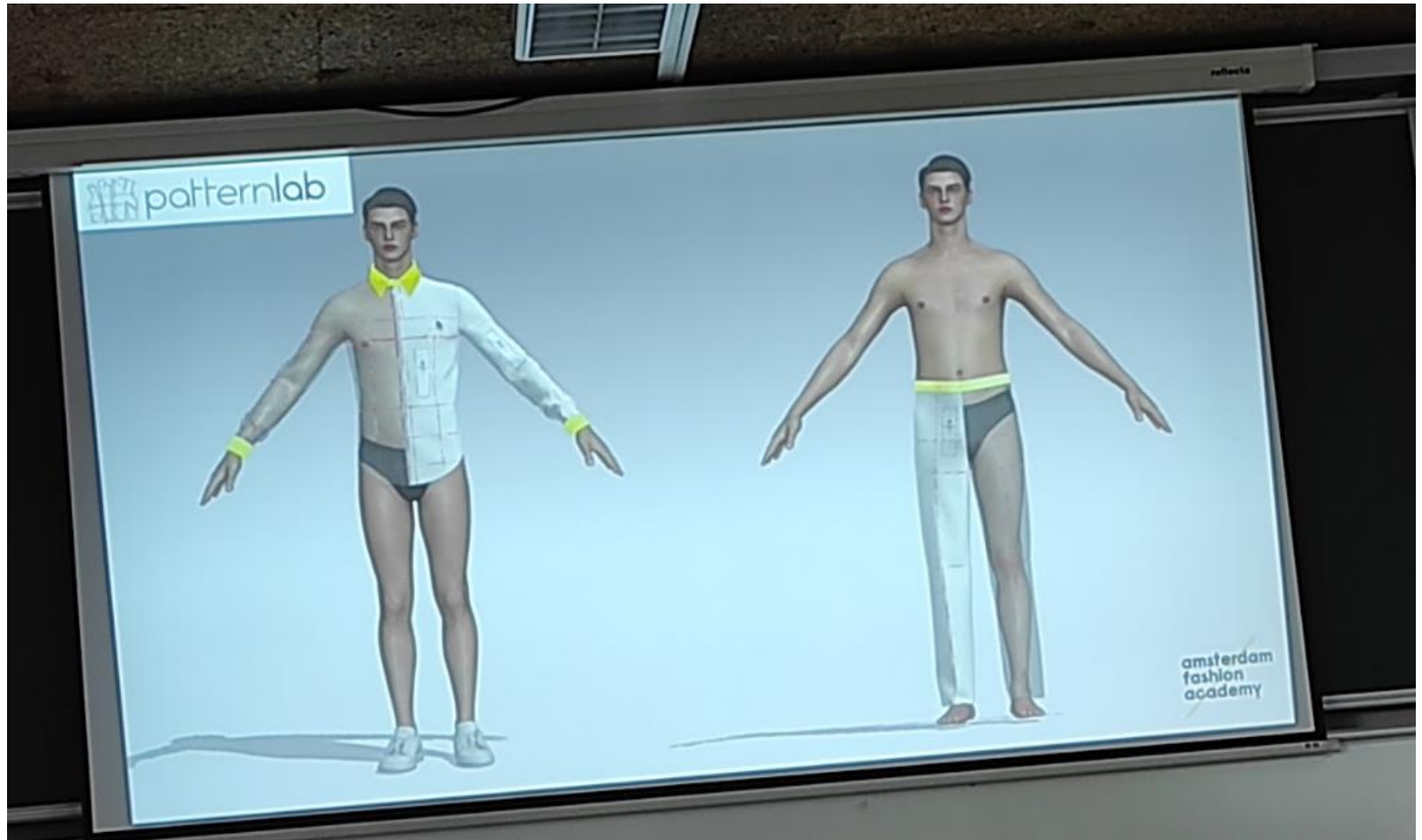
Next steps

- March – August 2024 – online courses for teachers;
- September 2024 – offline in Prague, Czech Republic for teachers;
- March 2025 - offline in Amsterdam, Netherlands for teachers;
- September 2025 – offline in Vienna, Austria for students;
- FASHION SHOW.

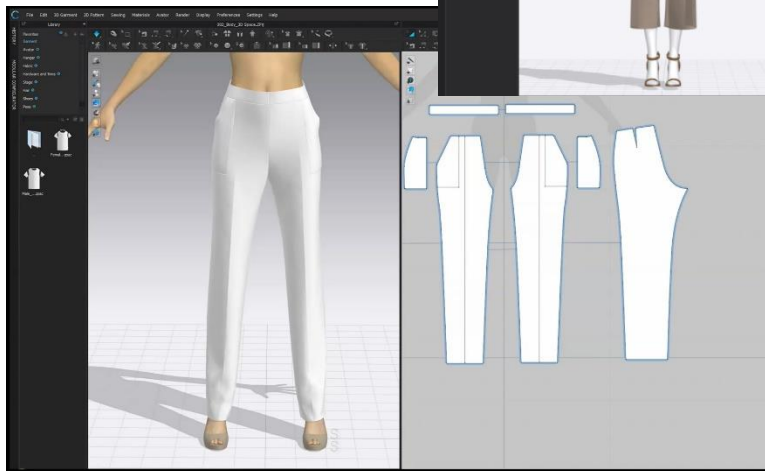
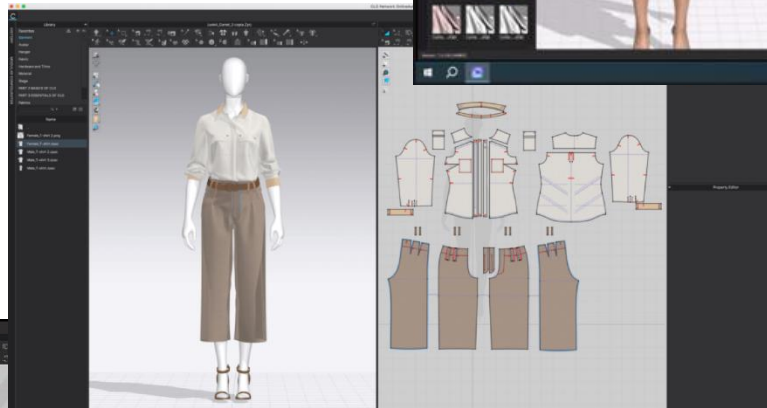
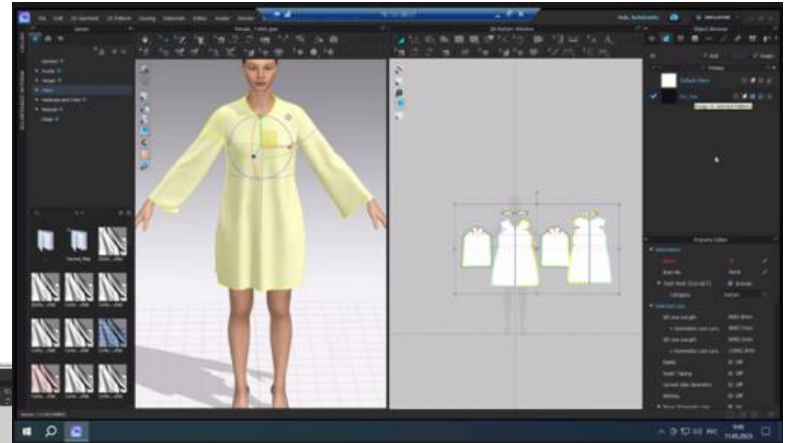
Plan March-August 2024



An example of pattern in Clo 3d



Examples in Clo 3d



Examples in Clo 3d



Conclusion for students

- English is the main language of project;
- Knowledge in garment design;
- Knowledge in Graphic design program;
- Knowledge in Pattern maker by hand;
- Knowledge in 2D Pattern maker (CAD/CAM System);
- Knowledge in CLO 3D.