

ECONOMIC SECURITY MANAGEMENT OF NATIONAL ECONOMY OF UKRAINE IN THE MODERN CONTEXT

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In today's post-crisis conditions of the domestic economy the development of main directions of the effective economic security management of national economy is an important issue. Analysis of current economic development indicates the presence of system contradictions in all economic sectors, the demonstration of the destabilizing effects of the global financial crisis and unstable political situation in the country is affecting the economy.

Taking into account the geostrategic position of Ukraine, its economic, social, labor and resource potential, which defines the role of Ukraine in a globalized world, it is necessary to form a new, sustainable and balanced economic security policy of the national economy. Unfortunately, universal models and mechanisms of economy as a whole in the context of economic security do not exist. Each country should develop its own model of state economic management that would be adequate for use within a particular country at a particular historical stage of development. It should be noted that it is the governmental institutions, including political, legal, social, demographic, environmental, and able to restrain or distribute urgent challenges of national economic development, speeding up or slowing domestic economy integration processes in the global economy. The structured synergy of structural, functional, organizational, cultural and other progressive changes should be the main basis for the economic security of the national economy. Effective management of the national economic security should be comprehensive, including economic, organizational, functional and legal aspects of government institutions transformation.

According to studies of possible scenarios for the world economy and the economy of Ukraine it has been considered in particular the optimistic, pessimistic and conservative variants. The promising directions of national economic security management of Ukraine, which allow implementing a conservative scenario of the country's development, have been identified.

Promising areas of effective national economic security management of Ukraine within the economic impacts are the following: optimization of the national economy structure ; inflation slowdown and people's income growth; expansion of economic entities freedom and support domestic producers; implementation of measures aimed at overcoming the budget deficit, reducing public debt, achieving balanced structure of foreign trade and reducing economy's dependence on imports of strategic products; ensure stability of the national currency; determine the optimal level of tax revenues provided a rational tax burden on the subjects of economic activity.

The key directions of state policy in the sphere of economic security of national economy are as follows.

1. Setting priorities of the national economy development, that nowadays _ under the conditions of spreading globalization phenomena and processes is essential for sustainable development. In this aspect, the strategic choice of basic activities of prioritized development of national economy determines the further concentration of resource potential.

2. Creating the appropriate conditions for the efficiency of labor markets, capital, resources and safe and promising socio-economic development of the country as a whole (the formation of effectively functioning institutions of market economy, protection of private property, economic competition protection, effective protection of intellectual property, promotion of businesses, etc.).

3. Extension of innovation and economic potential, as powerful innovation potential is the material basis for creating economic potential and sustainable development and accommodate the entire range of economic needs of the state, society and the individuals.

4. Budget cuts and increasing budget revenues, streamlining the cost structure based on increasing the share of productive accumulation and increasing their efficiency as well as the restructuring of the budget for the gradual reduction and ensuring budget deficit cover. Measures to improve the health of the financial system and overcoming the current state and future negative trends in this area.

5. Formation of complex organizational, legal and institutional conditions for realization of investment and innovation development of economy and promoting science and technology policy that aims to modernize the existing scientific and industrial potential and industrial and technological base and development of innovative technologies to provide modern competitive level of the national economy.

6. Development and implementation of a set of measures aimed at aligning regions of the country according to the socio-economic development as the problems in ensuring the safe and sustainable development of the regions determine feasibility of identifying key areas of existing national regional policy at all levels of management.

7. Comprehensive support of small businesses, which should reduce the increase in unemployment in the country and provide structural changes in manufacturing all kinds of goods and services, activate innovative processes to design and develop new technologies in various sectors of national economy.

8. Ceasing the "shadow economy" sector existence, reducing corruption and criminalization of the economy, prevention the outflow of the capital from Ukraine and returning it to the national economy.

In order to improve efficiency and ensure prospective development of key governmental and public institutions, unification and determination of their legal status it is necessary to conduct fundamental institutional reform in the area of economic security of national economy. One of the possible directions of this reform may be the formation of special structures for public policy, theoretical and legal regulation in the sphere of economic security of national economy and the coordination of government institutions that are directly or indirectly involved in ensuring national economic security of Ukraine.

To fulfill the main objectives of the state in providing economic security it is necessary to develop and implement priority areas of socio-economic development to meet the requirements of economic security, create an optimal infrastructure and the adequate institutional environment to modern conditions of economic activity. It is

necessary to set up the effective institutions to ensure economic security of national economy and increase their functional role in social and economic development.

Considering the current political situation in the country it is necessary to develop the modern form on the national idea to provide economic security of national economy, provide the complex of changes in the cultural, informational and educational policies, bring the policy in line with the traditional values of Ukrainian spiritual culture, which would facilitate cohesion and spiritual enrichment of different ethnic and social groups and the harmonization of social relations. The education of a new generation should be emphasized to foster patriotism, national unity, creative work, innovative approach to work on principles of social justice and partnerships that facilitate the formation of high-quality human capital of the country, intellectualization of social production and ensuring the economic security of national economy.